



WP3: MULTI-STAKEHOLDER CAPACITY BUILDING

- 3.1 WORKSHOP PROGRAMME -

Venue: Shell Suite, The Solutions Centre, The University of The West Indies, Cave Hill Campus, Barbados.

Project Acronym: IPICA

Full Project Title: Empowering knowledge transfer in the Caribbean through effective IPR & KT

Contract Number: FED/2013/330-211

DETAILED WORKSHOP DESCRIPTION

Workshop 1: Training for STI organisation leaders and policy makers (Corresponds to project Act. 3.1)

- ✓ **Objective:** STI policy makers & leaders of research organisations lack practical know-how and opportunities to exchange with peers on international good practice in regulation, management, and evaluation of STI activities
- ✓ **Target group:** Targeted at STI policy makers and leaders of HE and research organisations throughout the Caribbean region, the main input providers will be senior experts from the project associates & partners.
- ✓ **Implementation date:** 23-25 March 2015
- ✓ **Venue/organizer:** UWI, Barbados
- ✓ **Partner in charge of programme and content:** UA

Topics addressed:

The workshop will provide good practice examples and stimulate discussions around two main topics:

Regional Innovation

- Regional Innovation Systems
- Key driving factors for regional innovation
- Linking regional development and intellectual capital

IP Policies and strategies

- Caribbean STI systems and the role of IPR
- IP policy reform processes

Trainers / Speakers:

- Paul Regis, Program Officer, Caribbean Section, Regional Bureau for Latin America and the Caribbean, WIPO
- Ana Urrecha, Head of Communication Service, SPTO
- Malcolm Spence, Senior Coordinator, Intellectual Property, Science and Technology Issues, CARICOM
- Roberto Escarré, Director of International Project Management Office, UA
- Olga Francés, Project Manager at Innovation Unit, UA
- Thomas Schmalzer, Senior Lecturer | R&D Manager, FHJ
- Christian Friedl, Lecturer and Project Manager, Institute of International Management FHJ
- Alfred Radauer, Senior Consultant, Technopolis Group, Austria
- Cliff K. Riley, Executive Director, Scientific Research Council (SRC), Jamaica

Learning outcomes:

After this workshop, participants shall be able to:

- understand the basic mechanism, concepts and potential of regional innovation systems
- relate intellectual capital to regional innovation key drivers
- understand the importance of cooperating with relevant stakeholders within the regional innovation system to improve their own and the regions innovation capacity and competitiveness
- understand the objectives, key challenges and overall goals of reforming an IP policy
- transfer lessons learnt from examples provided from the EU context
- link IP policies and regional innovation

PROGRAMME

Monday, 23rd March 2015

PROJECT PLANNING AND COORDINATION MEETING ** IPICA project partners only **		
9:15 – 9:30	Welcome and objectives of the day	Roberto Escarré, UA
9:30 – 10:30	Project status overview Project WPs and workplan overview	Roberto Escarré, UA
	Coffee Break	
11:00 – 12:00	WP2 strategy Jamaica	JIPO, UTECH, MSTEM & UWI - <i>appointed speaker per group</i>
12:00 – 13:00	WP2 strategy - Dominican Republic	INTEC & ONAPI - <i>appointed speaker per group</i>
	Lunch Break	
14:00 – 15:00	WP2 strategy - Trinidad & Tobago	UWI + TTIPO – <i>appointed speaker per group</i>
15:00 – 15:30	Project next activities	Roberto Escarré, UA
	Coffee Break	
16:00 – 16:30	AOB and Closing of Management Meeting	ALL
	Welcome Dinner / Social Activity - TBC	

Tuesday, 24th March 2015

TRAINING DAY 1 REGIONAL INNOVATION SYSTEMS, STI POLICIES AND THE ROLE OF IP		
9:00– 9:15	Official welcome and opening of the workshop	<i>Prof. Wayne Hunte, Pro. Vice Chancellor, Office of Research</i>
9:15 – 9:30	Introduction and Workshop Objectives	<i>Roberto Escarré, UA</i>
9:30 – 10:15	WIPO Cooperation Activities on Science and Technology Innovation in the Caribbean	<i>Paul Regis, Caribbean Section, Bureau for Latin America and the Caribbean, WIPO</i>
10:15 – 10:45	Integrating IP in the Innovation Value Chain of the Region: A look at the Methodology and Experience from Trinidad & Tobago and future plans in the context of the IDB REACH Project	<i>Paul Regis, Caribbean Section, Bureau for Latin America and the Caribbean, WIPO</i>
	Coffee Break	
11:00 – 11:45	Integrating Innovation Systems with External Trading Partners	<i>Malcolm Spence, CARICOM</i>
11:45 – 12:30	Spanish Patent and Trademark Office (SPTO) Strategic Plan 2012-2014: Final report. Major achievements, key challenges and lessons learnt.	<i>Ana Urrecha, SPTO</i>
	Lunch Break	
13:30– 15:00	Regional Innovation Systems – Concepts, theoretical background, examples	<i>Thomas Schmalzer, FHJ Christian Friedl, FHJ</i>
	Coffee Break	
15:15– 16:45	Linking regional development and intellectual capital – Key driving factors for regional innovation	<i>Thomas Schmalzer, FHJ Christian Friedl, FHJ</i>

Wednesday, 25th March 2015

TRAINING DAY 2 REGIONAL INNOVATION STRATEGIES & IP POLICIES		
9:00 – 9:15	Objectives of the day	<i>Roberto Escarré, UA</i>
9:15 – 10:00	Austrian reform process of the national IP strategy: (Reasons, Goals, Process and Decision Making)	Alfred Radauer, Senior Consultant, Technopolis Group, Austria
10:00 – 10:45	Additional good practice examples on IP strategy development	Alfred Radauer, Senior Consultant, Technopolis Group, Austria
	Coffee Break	
11:00 – 12:00	Regional Innovation Strategies and IP Policies: the case of the Valencian Community/Region	<i>Roberto Escarré, UA</i>
	Lunch Break	
13:00 – 14:00	Alicante Science Park; Spin-off companies and IP strategies	<i>Olga Francés, UA</i>
14:00 – 14:30	The SRC's role in KT and Innovations Management: The Caribbean Energy Information Service (CEIS) and the Caribbean Climate Innovation Center (CCIC) experience.	<i>Cliff K. Riley, Executive Director, Scientific Research Council (SRC), Jamaica</i>
14:30 – 15:00	Conclusions and Next Workshop planning	Roberto Escarré, UA