



3rd International Conference of PILA Network
Santo Domingo, Dominican Republic, July 8-9, 2015
July 10th General Assembly (Members of PILA Network)

"Generating value from knowledge transfer"

July 8, 2015	Main venue: Julio Ravelo de la Fuente Events Room, INTEC Dominican Republic.
8:00 a.m.	Registration of participants
8:30 a.m.	Event Opening / Participation of organizers and authorities. Dr. Astrid Jaime - PILA Network Coordinator Dr. Rolando Guzman - INTEC Rector Dr. Alexandra Lockward - ONAPI Director Dr. Plácido Gomez - Deputy Minister of Education, Science and Technology
09:00 am.	<p>Theme 1: PILA NETWORK and its importance in the generation of value in the Latin American and Caribbean region. Moderator: Andrea Paz - INTEC Dominican Republic</p> <ul style="list-style-type: none"> • What is it and how it came about? • How does it work and what are the expectations? • Who are its actors? • What are its lines of work? • What benefits and added value does it offer? <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Daniel Scacchi - PILA Network Executive Committee (UNL-Argentina) • Roberto Escarré - University of Alicante, Spain. • Anibal Fossatti - Secretary of Network PILA (UTP-Panama)
10:00 a.m.	Break
10:30 a.m.	<p>Theme 2. Uses of Patent System and Technological Surveillance as a means to add value to research. Moderator Luis Cardenas - Universidad Autónoma de Nuevo León – México</p> <ul style="list-style-type: none"> • New technology challenges of the XXI Century? • Its importance in universities and institutions of Science and Technology? • Operability of the system? • Costs Vs Profits? • Competitiveness Indicator? <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Dionisio Soldevila – Icon of Innovadores de América • Ana Urrecha - Spanish Patent and Trademark Office(SPTO) • Alexandra Lockward - ONAPI – Dominican Republic
12:00 p.m.	Lunch
14:00 p.m.	<p>Theme 3. Promoting Regional Convergence on IP policies, and Strategies of Knowledge Transfer. Moderator : Marienela Cortes - PROINNOVA-Costa Rica</p> <ul style="list-style-type: none"> • What are the regional policies on IP? Advantages and disadvantages. • What are the challenges and practices of regional convergence on IP? <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Victor Gómez Valenzuela - INTEC – Dominican Republic • Oswaldo Girones - OMPI - Switzerland • John Malcom Spence - CARICOM (IPICA PROJECT)

18:15 p.m.	event for PILA Network members and special invitations Second Day event
July 9, 2015	
08:00 a.m.	Opening Eventy – PILA network
08: 30 a.m.	Theme 4. Marketing Research from the University to the Market or from the Market to the University. Moderator: Zoila Castillo Guerra /Technological University of Panama <i>Panelists:</i> <ul style="list-style-type: none"> • Raimundo Ubieta Gomez- Genetic Engineering and Biotechnology Center- Cuba • Paula Andrea Rivera - EAFIT University - Colombia • Luis Cárdenas - Autonomous University of Nuevo Leon - Mexico • Lola Herrero - ESCP Europe
10:00 am	Break
10: 30 a.m.	Theme 5. Analysis of Knowledge Transfer Platform for effective added value of HEI research results. Moderator: Eduardo Matozo / National University of the Litoral <i>Panelists:</i> <ul style="list-style-type: none"> • Roberto Escarre – University of Alicante, España • Esdras Garrido - Innovation Agent IP&S-NorthLatAm Thomson Reuters – North Mexico • Tim Hart - Managing Consultant at Isis Innovation Ltd. - United Kingdom
12:00 p.m.	Lunch
14: 00 p.m.	Theme 6. Successful cases of generation of added value from the exploit of IP. Moderator: Lynn Dower / International Maritime University of Panama <i>Panelists:</i> <ul style="list-style-type: none"> • Maria Balsa - CreaNexus- Catholic University of Uruguay (Uruguay) • Fernando Ontiveros - Ithenticate - Software on Plagiarism in Literary Works (Mexico) • Angelina Viviana Riveiro - President Association of Young Entrepreneurs 3 Dominican Rep.) • Andrez Felipe Lopez Bermudez - Innovation Manager of Ruta N - Colombia • Ana Urrecha - Spanish Patent and Trademark Office (SPTO) - Spain • Augusto Rodrigez- Ramirez - Thomson Reuters - North Mexico
17:30 p.m.	Closing Ceremony
July 10, 2015	
	Main venue
8:30 a.m.	General Assembly of PILA Network members
12:00 p.m.	Lunch
14: 00 p.m.	Guided city tour for PILA Network members
20: 30 p.m.	Social event for PILA Network members